

ABSTRACT:

Using a compact disk ram (CD) / digital versatile disk (DVD), or whatever medium available in the future, a company, or conglomerate would be able to showcase and promote all, or any portion thereof, of its properties or subsidiaries domestically in the United States and/or internationally in the six major continents and countries within the region. The DVD will feature an interactive location guide, along with providing narration and graphical text in the video. Each location featured will have a minimum thirty-second segment to an undetermined maximum allotted time. The video will portray the uniqueness and desirability of the facilities. A video will show images of each location; portions of the facilities, amenities, and accommodations available will be showcased as the key selling features. The DVD concept attracts new users, engages user participation and retains loyal patrons.